



## SPONSORSHIP LEVELS & BENEFITS

The True Grit Epic Bike Races has been a spring tradition since 2011. The courses are original, long, tough, and technical. The southern Utah setting offers spectacular scenery and unique riding conditions. This other worldly landscape is the backdrop for the best bike racing on earth.

### Stage Race

3 Days, Mixed, Gravel + MTB

### Gravel Race

84 Tough Stuff or 64 Sweet Stuff

### Mountain Bike Race

#### NUE Season Opener

100 Mile Epic  
50 Mile Epic  
Relay  
15 Mile Challenge

### March 13-15, 2025

850 MTB Riders  
300 Gravel Riders  
40 Stage Racers

### CONTACT INFORMATION

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	Presenting	Premier	Epic	Challenge	Industry Partner	Supporting	Community Partner
<b>PARTNERSHIP VALUE % Cash</b>	<b>\$15,000 80%</b>	<b>\$10,000 50%</b>	<b>\$5000 50%</b>	<b>\$3500 50%</b>	<b>\$1500 0%</b>	<b>\$500- \$1000 %100</b>	<b>\$1-\$1000 0%</b>
EXCLUSIVE Protected/featured	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Prizes for Riders	25@\$100	20@\$100	10@\$100	5@\$50	100% value	Option	
Co-Branded Item for RIDERS	1000	1000	300-1000	Available	Available		
Complementary Entries	X6 any race	X4 any race	X3 any race	X2 exp Stage	X1 exp Stage	X1 50 or 15	50% Discount
<b>Expo Space</b>	<b>10x20 2 Days</b>	<b>10x20 2 Days</b>	<b>10x10 2 Days</b>	<b>10x10 2 Days</b>	<b>10x10 2 days</b>	<b>10x10 2 days</b>	<b>10x10 2 Days</b>
<b>LOGO PLACEMENT WEBSITE</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
REGISTRATION PAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
RACE BIBS	<input checked="" type="checkbox"/> 100%	<input checked="" type="checkbox"/> 50%	<input checked="" type="checkbox"/> 20%				
EMAIL NEWSLETTER AD	<input checked="" type="checkbox"/> x4	<input checked="" type="checkbox"/> x3	<input checked="" type="checkbox"/> x1	<input checked="" type="checkbox"/> x1		<input checked="" type="checkbox"/> x1	
SOCIAL MEDIA Hashtag	<input checked="" type="checkbox"/> every	<input checked="" type="checkbox"/> every	<input checked="" type="checkbox"/> every	<input checked="" type="checkbox"/> every	<input checked="" type="checkbox"/> x4	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/> x2
CROSS PROMOTIONS give-aways, ect	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Option		*Charity
SOCIAL MEDIA ADS Custom Graphics W/ Link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
RACER BIBLE LOGO	<input checked="" type="checkbox"/> x2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> NAME ONLY
AD	<input checked="" type="checkbox"/> full pg	<input checked="" type="checkbox"/> 1/2 pg	<input checked="" type="checkbox"/> 1/4pg				for charity
EVENT BANNERS/ FINISH LINE	<input checked="" type="checkbox"/>						
AWARDS BANNER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1/2			
ACCESS TO RACE PHOTOS	<input checked="" type="checkbox"/> any	<input checked="" type="checkbox"/> any	<input checked="" type="checkbox"/> x5	<input checked="" type="checkbox"/> x5	<input checked="" type="checkbox"/> x5		<input checked="" type="checkbox"/> x2
AID STATION BANNER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*Per Negotiation	*Per Negotiation			
POST Race Video's	Title Presenting	1 page Credits	Credit Logo	Credit list			
EVENT ACTIVATION	REQUIRED	REQUIRED	RE-REQUIRED	*Per Negotiation	*Per Negotiation	*Per Negotiation	*Per Negotiation